

TIPS ON HOW TO HOST A SCREENING AND DISCUSSION OF ALL GOD'S CHILDREN

Thank you for your interest in showing *All God's Children* to others. One of the main points of the film is that speaking the truth about abuse and its consequences can be a way to find healing and to prevent further misconduct. By sharing the film with others you are helping in the most effective way to tell this story to even more people who may need support or who might be ready to bring about change to help others.

Because for many this is not an easy film to watch, we encourage the audience to have a time of discussion or conversation after the screening.

The following are suggestions to help you organize a successful screening. Please contact us with any questions or ideas: screenings@allgodschildrenthefilm.com

BEFORE THE SCREENING

1. Decide what kind of a screening you would like to host: a small private gathering at home or a public screening. If you would like to host a public screening, please obtain the appropriate public screening DVD.
2. Consider if there is an organization in your town that may share a similar goal and could co-host the event with you. They might have screening facilities already and a contact list for a potential audience.
3. Find a location (church, synagogue, school, community center, etc.) with appropriate facilities to screen (DVD player, projector or large TV, seats).
4. Pick a date.
5. See if you can find volunteers to help you promote the event and help on the day of the screening.
6. Let us know the screening details (place, time, public or private) so we can list the details on our website.
7. Consider if there is an expert in your community or town that might be able to lead the discussion or speak to the subject matter. Including a featured speaker in your invitation might peak additional interest.
8. If you'd like to have someone from the film (MK, parent or filmmaker) attend the event and speak with your audience, please contact us to discuss options.

9. If you purchased the public screening package with 10 home viewing DVDs, decide if you want to sell or give out those DVDs at the event. Especially if you'd be giving them away as door prizes or through a raffle, you may want to add this information in your invitation.
10. Promote the event. Various promotional materials are available on the film's website.
 - a. Try to reach your audience through personal phone calls and emails to friends, members of your community and special interest groups.
 - b. Contact the media. The filmmakers and film's subjects are available for interviews. Furthermore we can send a complimentary screener DVD to any local press interested in covering the event.
 - c. Spread the word via posting and handing out flyers.
 - d. If you have a website, you might want to post the video trailer or one of the video excerpts. You can get the embed code from the film's site.
11. Consider if you'd like to offer refreshments and who could help you with those.
12. Make sure you have a copy of the film – either a home viewing DVD for a private screening or a licensed public screening copy.
13. Have someone (or yourself) test the equipment in plenty of time before the screening.
14. Get the discussion guide or any of the other supplemental materials you can download from the film's site. Decide if you'd like to print copies for everyone or just for the person leading the conversation.

AT THE SCREENING – BEFORE THE VIEWING

1. Welcome your guests and thank them for attending and showing interest in the subject matter.
2. You may want to give a disclaimer and let the audience know that there are some upsetting descriptions of how the children were mistreated and that some people may get quite upset by the overall story.
3. If you are a non-profit, feel free to ask for an offering or a donation. This would be a great way to recoup some of your expenses, raise funds for your organization or maybe help us finance more outreach and screenings. Please let the audience know what the purpose of their offering or donation is.

AT THE SCREENING – AFTER THE VIEWING

1. Some audience members may feel vulnerable after the screening – others might want to take action. You may want to say a few words to acknowledge this. Please let the audience know that there are resources for support and further exploration listed on the film’s website that may help them with their emotions and thoughts evoked by watching the film. Hand out the resource list if you printed it for the audience.
2. If someone from the film or another expert is attending, they could now share their perspective and answer questions from the audience.
3. Use the discussion guide or any materials you may have prepared yourself to start a conversation among the audience.
4. Hold your giveaway or sale of the DVDs. Please let the audience know that the DVD is for sale via the website. In closing, if you found hosting a screening to be a good experience, please let your audience know that they could host their own screening. It doesn’t have to be public – it can be a smaller group in the privacy of one’s home.

AFTER THE SCREENING

1. Please let us know how the screening went.
2. You might want to follow-up with your audience members via phone calls, emails or a report back to your community to thank them for attending the film screening and to get their reactions. Please thank your volunteers.
3. We encourage you and your guests to join the facebook page for *All God’s Children* and share your thoughts about the film, the discussion and your event. www.facebook.com/allgodschildren

www.allgodschildrenthefilm.com